Consume Aware project meeting in Seinäjoki

8.3.2019

The third project meeting of Consume Aware project took place in Seinäjoki. Representatives from University of Economics in Katowice, University of Bucharest, Isik University, Howest University College, University of Trento, Universite Savoie Mont Blanc and Budapest Business School arrived to Seinäjoki to participate in the meeting.



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The main objective of the project is to enhance knowledge about consumer awareness. Through various activities the project's goal is to increase knowledge about this topic. In the project the network of universities involved creates a course about consumer awareness. There are several types of materials to be used in the course including a book, ebook, mobile app and an e-learning platform. In the project meeting the project team discussed about project's current state and agreed how to proceed until the next meeting which has already taken place in France.

In addition to the actual project meeting of the Consume Aware project we arranged also social program for

the visitors. In the old farm house of Joupin Vanha Tupa SeAMK hosted a dinner and for the guests we provided an opportunity to have a real Finnish sauna experience.

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